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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Donnet et al. 10/637,120 Serial No.: Art Unit 2176 Filed: August 8, 2003 For: SYSTEM AND METHOD FOR ADVERTISING **COMPLIANCE** Examiner: Unknown Attorney Docket: 11372.1

TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT

Mail Stop DD Commissioner for Patents P.O. Box 1450 Alexandria VA 22313-1450

The Information Disclosure Statement submitted herewith is being filed within three months of the filing of the above-captioned application, or date of entry into the national stage of an international application, or before the mailing date of a first Office Action on the merits whichever occurs last. 37 CFR 1.97(b).

The Commissioner is hereby authorized to charge payment of any necessary fees associated with this communication or credit any overpayment to Deposit Account No. 14-1519. A duplicate of this request is enclosed.

Respectfully submitted this 27th day of January, 2004.

Attorney for Applicant Registration No. 30,202

Transmitted:

Information Disclosure Statement; PTO Form 1449;

and 5 references.



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In re application of:		Donnet et al.)	
Serial No.:		10/637,120) Art Unit	
Filed	:	August 8, 2003) 2176	
For:		SYSTEM AND METHOD FOR ADVERTISING COMPLIANCE)))	
Exan	niner:	Unknown)	
Attori	ney Docket:	11372.1)	
Comi P.O.	Stop DD missioner for P Box 1450 andria VA 223			
State	The followin	g sections are being submitted for this Information	on Disclosure	
1.	<u>X</u>	Preliminary Statements		
2.	<u>X</u>	FORM PTO - 1449 (Modified)		
3.		Identification of Prior Application In Which Listed Information Was Already Cited and For Which No Copies are Submitted Or Need be Submitted.		
4.	<u>X</u>	Copies of Listed Information Items Accompanying This Statement.		
5.		Concise Explanation of Non-English Language Listed Information Items.		
6.		Translation(s) of Non-English Language Documents.		
7.		Certification Under 37 C.F.R. §1.97.(e).		
8.		Fee as required under 37 C.F.R §1.17(p).		
9.		Petition requesting consideration of Statement and Petition Fee as set forth in 37 C.F.R. §1.17(i)(1).		
10.	<u>X</u>	Identification of Person(s) Making This Information Statement.	on Disclosure	

Section 1. Preliminary Statements

Applicants submit herewith patents, publications or other information of which they are aware, which they believe may be material to the examination of this application and in respect of which there may be a duty to disclose in accordance with 37 CFR 1.56.

The filing of this Information Disclosure Statement shall not be construed as a representation that a search has been made (37 CFR 1.97(g)), an admission that the information cited is, or is considered to be, material to patentability or that no other material information exists.

The filing of this Information Disclosure Statement shall not be construed as an admission against interest in any manner. Notice of January 9, 1992, 1135 O.G. 13-25, at 25.

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FORM PTO-1449 (Modified U.S. Dept of Commerce Patent and Trademark Office

Sttorney Docket: Serial No.: Applicant: Filing Date: 11372.1 10/637,120 Donnet et al. August 8, 2003

List Submitted in Accordance with 37 CFR § 1.98 (a)(1)

Group No.: 2176

US	Patent	Documents
U.U.	1 alciil	Documents

Examiner		Patent	Issue		
<u>Initial*</u>		Number	<u>Date</u>	<u>Patentee</u>	
	AA	5,537,585	07/16/96	Blickenstaff et al.	
	AB	5,727,129	03/10/98	Barrett et al.	
	AC	5,761,663	06/02/98	Legarde et al.	
	AD	5,768,528	06/16/98	Stumm	
	AE	5,842,222	11/24/98	Lin et al.	
	Foreign Patent Documents				
		Document <u>Number</u>	Pub. <u>Date</u>	Country Translation	
	Α				
		Othe	er Documents		
(including Author, Title, Pertinent Pages, date and place of publication)					
	Α				
Examiner:		Date Co	onsidered:		

^{*} EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Section 4. Copies of Listed Information Items Accompanying This Information Disclosure Statement.

Legible copies of **all** items listed below accompany this Information Disclosure Statement.

Patent No.	<u>Date</u>	<u>Name</u>	Country
5,537,585	07/16/96	Blickenstaff et al.	USA
5,727,129	03/10/98	Barrett et al.	USA
5,761,663	06/02/98	Legarde et al.	USA
5,768,528	06/16/98	Stumm	USA
5,842,222	11/24/98	Lin et al.	USA

Section 10. Identification of Person(s) Making this Information Disclosure Statement.

The person m	naking this statement is	
(8	a) the inventor(s)	who signs below
		SIGNATURE OF INVENTOR
		Name of Inventor
(t	b) X the attorney who	o signs below on the basis of:
	<u>_X_</u>	the information supplied by the inventor(s)
		an individual associated with the filing and prosecution of this application (37 CFR 1.56(c))
	<u>X</u>	the information in the attorney's file
		NEIL K. NYDEGER Attorney for Applicant Registration No. 30,202
		NYDEGGER & ASSOCIATES 348 Olive Street San Diego, CA 92103 Telephone: (619) 688-1300 Facsimile: (619) 688-1322





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Examiner:	Unknown)
Attorney Docket:	11372.1)

CERTIFICATE OF MAILING UNDER 37 CFR § 1.8

I hereby certify that this Information Disclosure Statement (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop DD, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450, with sufficient postage as first class mail pursuant to 37 CFR 1.8(a) on this 27th day of January, 2004.

MEGAN N. KELLY

Legal Document Assistant